

EJTN Cookie Policy v2

The EJTN website uses cookies. EJTN uses cookies to personalise content and ads, to provide social media features and to analyse our traffic. EJTN may also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from our website.

1. How we use Cookies

Cookies are small text files containing a unique identifier, which are stored on your computer or mobile device so that your device can be recognised when you are using a website or mobile application. Cookies can be used for the duration of your visit, or they can be used to measure how you interact with the content over a period. Cookies help to provide important information and to improve your experience with EJTN.

When you consent to cookies, these may be used in several ways. Consenting to cookies help EJTN to improve the way our website or application works by personalising your experience. Cookies also allow EJTN to improve the performance of its website by informing us of any error messages encounter while browsing. Cookies also potentially allow the delivery on relevant advertising, also via social media. Such Cookies may collect information about your online behaviour, such as your IP address and the website you arrived from.

2. Types of Cookies

In general, there are three different ways to classify cookies: what purpose they serve, how long they endure, and their provenance.

2.1 Purpose

- Strictly necessary cookies — These cookies are essential for you to browse the website and use its features, such as accessing secure areas of the site. Cookies that allow web shops to hold your items in your cart while you are shopping online are an example of strictly necessary

cookies. These cookies will generally be first-party session cookies. While it is not required to obtain consent for these cookies, what they do and why they are necessary should be explained to the user.

- Preferences cookies — Also known as “functionality cookies,” these cookies allow a website to remember choices you have made in the past, like what language you prefer, what region you would like weather reports for, or what your user name and password are so you can automatically log in.
- Statistics cookies — Also known as “performance cookies,” these cookies collect information about how you use a website, like which pages you visited and which links you clicked on. None of this information can be used to identify you. It is all aggregated and, therefore, anonymized. Their sole purpose is to improve website functions. This includes cookies from third-party analytics services as long as the cookies are for the exclusive use of the owner of the website visited.
- Marketing cookies — These cookies track your online activity to help advertisers deliver more relevant advertising or to limit how many times you see an ad. These cookies can share that information with other organizations or advertisers. These are persistent cookies and almost always of third-party provenance.

2.2 Duration

- Session cookies – These cookies are temporary and expire once you close your browser (or once your session ends).
- Persistent cookies — This category encompasses all cookies that remain on your hard drive until you erase them or your browser does, depending on the cookie’s expiration date. All persistent cookies have an expiration date written into their code, but their duration can vary. According to the ePrivacy Directive, they should not last longer than 12 months, but in practice, they could remain on your device much longer if you do not take action.

2.3 Provenance

- First-party cookies — As the name implies, first-party cookies are put on your device directly by the website you are visiting.
- Third-party cookies — These are the cookies that are placed on your device, not by the website you are visiting, but by a third party like an advertiser or an analytic system.

The types and specific cookies used on the EJTN website will vary over time. The below table displays the commonly used cookies used on the EJTN website:

Necessary				
Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.				
Name	Provider	Purpose	Expiry	Type
__cfduid [x2]	cookiebot.zendesk.com zdassets.com	Used by the content network, Cloudflare, to identify trusted web traffic.	1 year	HTTP Cookie
__cfuid	cookiebot.zendesk.com	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	HTTP Cookie
__RequestVerificationToken	cookiebot.com	Helps prevent Cross-Site Request Forgery (CSRF) attacks.	Session	HTTP Cookie
ASP.NET_SessionId	cookiebot.com	Preserves the visitor's session state across page requests.	Session	HTTP Cookie
ASPXAUTH	cookiebot.com	Identifies the user and allows authentication to the server	Session	HTTP Cookie
CookieConsent	cookiebot.com	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie

ZD-suid	cookiebot.com	Unique id that identifies the user's session.	Persistent	HTML Local Storage
Preferences				
Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.				
Name	Provider	Purpose	Expiry	Type
userlang	cookiebot.com	Remembers the user's selected language version of a website	1 year	HTTP Cookie
ZD-settings	cookiebot.com	Arbitrary and anonymous settings for the user's preferences when browsing a Zendesk knowledge base.	Persistent	HTML Local Storage
ZD-store	cookiebot.com	Registers whether the self-service-assistant Zendesk Answer Bot has been displayed to the website user.	Persistent	HTML Local Storage
Statistics				
Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.				
Name	Provider	Purpose	Expiry	Type
_ga	cookiebot.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie

_gid	cookiebot.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
collect	google-analytics.com	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
ZD-buid	cookiebot.com	Unique id that identifies the user on recurring visits.	Persistent	HTML Local Storage
ZD-currentTime	cookiebot.com	Registers the date and time for the user's latest visit to the website.	Session	HTML Local Storage
Marketing				
Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.				
Name	Provider	Purpose	Expiry	Type
_fbp	cookiebot.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
fr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie

GPS	youtube.com	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	1 day	HTTP Cookie
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
pagead/1p-user-list/#	google.com	Unclassified	Session	Pixel Tracker
PREF	youtube.com	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 months	HTTP Cookie
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie
tr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel Tracker
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP Cookie

YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

3. How do I change my cookie settings?

You can change your cookie preferences at any time by clicking on the 'C' icon at the bottom-left of the EJTN website. You can then adjust the available settings to 'On' or 'Off', then clicking 'Save and close'. You may need to refresh your page for your settings to take effect.

Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

About managing cookies on popular browsers, please see the following additional sources of information:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

4. EJTN and data privacy

Learn more about who we are, how you can contact us and how we process personal data from EJTN's Data Protection and Privacy Statement at: http://www.ejtn.eu/Information/Data_Protection_Cookies_Disclaimer/

5. Cookie Policy – reviews and updates

This EJTN Cookie Policy is a living document and will be reviewed and updated as required.